

INTRODUCING

HYPERKKS[®] PRICES



Make the switch or sign up with Hy-Vee PERKS and enjoy members-only prices storewide.

ONLY!
.39 lb.

HYPERKKS[®] PRICE
Chiquita bananas

.59 lb. NON-MEMBER PRICE



ONLY!
.88
HYPERKKS[®] PRICE
Hy-Vee pasta
select varieties 12 or 16 oz.
1.28 NON-MEMBER PRICE



ONLY!
2.98
HYPERKKS[®] PRICE
Hy-Vee butter
select varieties 16 oz.
3.68 NON-MEMBER PRICE



ONLY!
2.48 lb.
HYPERKKS[®] PRICE
Fresh boneless skinless
chicken breasts club pack
2.99 lb. NON-MEMBER PRICE

Prices valid starting October 2, 2023
Some restrictions apply. Prices subject to change. See store for details.



Start saving today. It's FREE & Easy!



ONLY!

1.48 lb.

H PERKS PRICE

Fuji apples

1.98 lb. NON-MEMBER PRICE



ONLY!

.69

H PERKS PRICE

Cucumbers each

.99 NON-MEMBER PRICE



ONLY!

9.99

H PERKS PRICE

12" Bakery fresh pumpkin pie

51 oz.
13.99 NON-MEMBER PRICE



ONLY!

.79 lb.

H PERKS PRICE

Roma tomatoes

1.29 lb. NON-MEMBER PRICE



ONLY!

1.69

H PERKS PRICE

Dole celery each

1.99 NON-MEMBER PRICE



Hy-Vee Fast & Fresh

ONLY!

1.00

H PERKS PRICE

Hy-Vee Fast & Fresh classic donut

select varieties each
1.69 NON-MEMBER PRICE



ONLY!

5.99

H PERKS PRICE

Market Grille whole rotisserie chicken

savory, smoked or garlic herb
27 to 32 oz.
8.99 NON-MEMBER PRICE



ONLY!

3.69

H PERKS PRICE

Fresh Express chopped salad kit

select varieties
8 to 12.8 oz. pkg.
3.99 NON-MEMBER PRICE



ONLY!

2.29

H PERKS PRICE

Bolthouse Farms baby carrots

32 oz. pkg.
2.88 NON-MEMBER PRICE



Hy-Vee Fast & Fresh

ONLY!

1.00

H PERKS PRICE

Hy-Vee Fast & Fresh medium coffee

select varieties each
1.79 NON-MEMBER PRICE



ONLY!

.68

H PERKS PRICE

Hy-Vee chili style or kidney beans

select varieties 15.5 oz.
.78 NON-MEMBER PRICE



ONLY!

1.48

H PERKS PRICE

Dole iceberg lettuce each

1.99 NON-MEMBER PRICE



ONLY!

.99

H PERKS PRICE

Fresh Express garden salad

12 oz. pkg.
1.98 NON-MEMBER PRICE



Hy-Vee Fast & Fresh

ONLY!

1.00

H PERKS PRICE

Hy-Vee Fast & Fresh medium fountain drink

select varieties each
1.49 NON-MEMBER PRICE



ONLY!

1.18

H PERKS PRICE

Ro*Tel diced tomatoes

select varieties 10 oz.
1.36 NON-MEMBER PRICE

H PERKS

Member prices storewide on 100s of products



ONLY!
3.49 lb.

H PERKS PRICE
Hy-Vee Midwest Pork
bone-in assorted chops
3.99 lb. NON-MEMBER PRICE



ONLY!
2.99 lb.

H PERKS PRICE
Fresh ground beef
73% lean, 27% fat
sold in a 3 lb. roll for **8.97**
11.97 NON-MEMBER PRICE



ONLY!
1.99

H PERKS PRICE
Hy-Vee shredded cheese
select varieties 6 to 8 oz.
2.68 NON-MEMBER PRICE



ONLY!
1.00
H PERKS PRICE
Hy-Vee Midwest Pork
top loin chop 4 oz.
1.25 NON-MEMBER PRICE



ONLY!
3.49
H PERKS PRICE
Hickory Country bacon
16 oz.
3.99 NON-MEMBER PRICE



ONLY!
.99
H PERKS PRICE
Bar-S franks
select varieties 12 oz.
1.28 NON-MEMBER PRICE



ONLY!
3.99
H PERKS PRICE
Hillshire Farm lunchmeat
select varieties 7 to 9 oz.
4.49 NON-MEMBER PRICE



ONLY!
.69 LB.
H PERKS PRICE
George's chicken
leg quarters
sold in a 10 lb. bag for **6.90**
7.70 NON-MEMBER PRICE



ONLY!
4.48
H PERKS PRICE
Kraft American singles
select varieties 24 ct.
4.98 NON-MEMBER PRICE



ONLY!
.89
H PERKS PRICE
Hy-Vee tuna
select varieties 2.6 oz.
1.18 NON-MEMBER PRICE



ONLY!
.99
H PERKS PRICE
Armour Lunchmakers
select varieties 2.44 to 3.3 oz.
1.28 NON-MEMBER PRICE



ONLY!
1.99
H PERKS PRICE
Hormel chili with beans
select varieties 15 oz.
2.12 NON-MEMBER PRICE



ONLY!
1.18
H PERKS PRICE
Hunt's tomatoes
select varieties 14.5 oz.
1.36 NON-MEMBER PRICE



ONLY!
2.34
H PERKS PRICE
Pace salsa or picante sauce
select varieties 16 oz.
2.54 NON-MEMBER PRICE



ONLY!
2.78
H PERKS PRICE
Sweet Baby Ray's
barbecue or hot sauce
select varieties 12 to 28 oz.
2.98 NON-MEMBER PRICE

Some restrictions apply. Prices subject to change. See store for details.

Start saving today. **It's FREE & EASY!**





ONLY!

.77

H PERKS PRICE

Hy-Vee chunk light tuna
5 oz.

.96 NON-MEMBER
PRICE



ONLY!

.59

H PERKS PRICE

Hy-Vee chicken noodle
or tomato soup 10.5 oz

1.18 NON-MEMBER
PRICE



ONLY!

3.48

H PERKS PRICE

Hidden Valley Ranch
select varieties 10 to 16 fl. oz.

3.98 NON-MEMBER
PRICE



ONLY!

2.88

H PERKS PRICE

Kraft deluxe, Velveeta, Cracker Barrel
macaroni & cheese, shells & cheese
or Devour bowls
select varieties 3.5 to 14 oz.

3.43 NON-MEMBER
PRICE



ONLY!

1.00

H PERKS PRICE

Swanson broth
select varieties 14 or 14.5 oz.

1.26 NON-MEMBER
PRICE



ONLY!

1.00

H PERKS PRICE

Hunt's ketchup
20 oz.

1.38 NON-MEMBER
PRICE



ONLY!

1.99

H PERKS PRICE

Del Monte fruit
select varieties
14.5 to 15.25 oz.

2.44 NON-MEMBER
PRICE



ONLY!

2.98

H PERKS PRICE

Maruchan ramen noodles
chicken or beef 12 ct.

3.68 NON-MEMBER
PRICE



ONLY!

1.49

H PERKS PRICE

That's Smart!
peanut butter
select varieties 16 oz.

1.84 NON-MEMBER
PRICE



ONLY!

1.00

H PERKS PRICE

Campbell's SpaghettiOs
select varieties
15.6 or 15.8 oz.

1.23 NON-MEMBER
PRICE



ONLY!

9.99

H PERKS PRICE

GoGo Squeeze apple sauce
select varieties 20 ct.

11.88 NON-MEMBER
PRICE



ONLY!

1.48

H PERKS PRICE

Betty Crocker brownie mix
select varieties 18.3 to 19.9 oz.

1.76 NON-MEMBER
PRICE



ONLY!

2.68

H PERKS PRICE

Dole fruit bowls
select varieties 4 ct.

2.88 NON-MEMBER
PRICE



ONLY!

2.99

H PERKS PRICE

Planters peanuts
select varieties 16 or 16.5 oz.

3.28 NON-MEMBER
PRICE



ONLY!

5.49

H PERKS PRICE

Kodiak baking mix
select varieties 6 to 24 oz.

5.72 NON-MEMBER
PRICE



ONLY!

1.59

H PERKS PRICE

Betty Crocker cake
or brownie mix
select varieties 13.25 or 16.3 oz.

1.79 NON-MEMBER
PRICE

H PERKS

Member prices storewide on 100s of products



ONLY!
1.00

H PERKS PRICE
Knorr Pasta or Rice Sides
select varieties 4 to 6.2 oz.
1.19 NON-MEMBER PRICE



ONLY!
1.99

H PERKS PRICE
That's Smart! flour 5 lb.
2.99 NON-MEMBER PRICE



ONLY!
6.98

H PERKS PRICE
Dunkin' coffee
select varieties 10 ct.
7.98 NON-MEMBER PRICE



ONLY!
3.99

H PERKS PRICE
General Mills family size cereal
select varieties 15 to 24 oz.
4.93 NON-MEMBER PRICE



ONLY!
.49

H PERKS PRICE
Hy-Vee macaroni & cheese
7.25 oz.
.58 NON-MEMBER PRICE



ONLY!
.69

H PERKS PRICE
Hy-Vee pizza crust mix
6.5 oz.
.79 NON-MEMBER PRICE



ONLY!
8.98

H PERKS PRICE
Folgers coffee
select varieties 22.6 to 25.9 oz.
9.98 NON-MEMBER PRICE



ONLY!
2.77

H PERKS PRICE
Quaker instant oatmeal
select varieties 8 ct.
3.18 NON-MEMBER PRICE



ONLY!
2.68

H PERKS PRICE
Nestlé Toll House morsels
select varieties 9 to 12 oz.
2.98 NON-MEMBER PRICE



ONLY!
1.99

H PERKS PRICE
That's Smart! brown
or powdered sugar
select varieties 2 lb.
2.18 NON-MEMBER PRICE



ONLY!
2.98

H PERKS PRICE
Thomas' original English
muffins 6 ct.
3.48 NON-MEMBER PRICE



ONLY!
1.49

H PERKS PRICE
Hy-Vee cottage bread
white or wheat 20 oz.
1.99 NON-MEMBER PRICE



ONLY!
4.99

H PERKS PRICE
Crisco oil
select varieties 40 fl. oz.
5.24 NON-MEMBER PRICE



ONLY!
2.88

H PERKS PRICE
That's Smart! sugar
4 lb.
3.24 NON-MEMBER PRICE



ONLY!
1.99

H PERKS PRICE
Hy-Vee One Step cereal
select varieties 12 to 12.9 oz.
2.99 NON-MEMBER PRICE



ONLY!
3.48

H PERKS PRICE
Cheez-It crackers
select varieties 5.75 to 12.4 oz.
3.78 NON-MEMBER PRICE

Some restrictions apply. Prices subject to change. See store for details.

Start saving today. It's FREE & EASY!





ONLY!
3.48

H PERKS PRICE
Nabisco Ritz crackers
select varieties 8.8 to 13.7 oz.
3.88 NON-MEMBER PRICE



ONLY!
2.99

H PERKS PRICE
Hy-Vee purified drinking water
24 pack bottles 16.9 fl. oz.
3.49 NON-MEMBER PRICE



ONLY!
3.99

H PERKS PRICE
Coffee mate creamer
select varieties 28 or 32 fl. oz.
4.26 NON-MEMBER PRICE



ONLY!
3.98

H PERKS PRICE
It's Your Churn ice cream
select varieties 1.5 quart
4.98 NON-MEMBER PRICE



ONLY!
3.48

H PERKS PRICE
Nabisco Oreo cookies
select varieties 7.5 to 15.3 oz.
3.98 NON-MEMBER PRICE



ONLY!
.77

H PERKS PRICE
Hy-Vee soda or mixer
select varieties 2 liter
1.00 NON-MEMBER PRICE



ONLY!
5.49

H PERKS PRICE
Yoplait Go-Gurt
select varieties 20 ct.
5.99 NON-MEMBER PRICE



ONLY!
4.99

H PERKS PRICE
Totino's Pizza Rolls
select varieties 50 ct.
5.68 NON-MEMBER PRICE



ONLY!
8.99

H PERKS PRICE
Frito-Lay multipack snacks
select varieties 15 or 18 ct.
10.99 NON-MEMBER PRICE



ONLY!
2.48

H PERKS PRICE
Capri Sun juice drink
select varieties 10 ct.
2.98 NON-MEMBER PRICE



ONLY!
3.98

H PERKS PRICE
Fairlife ultra filtered milk
select varieties 52 fl. oz.
4.18 NON-MEMBER PRICE



ONLY!
2.49

H PERKS PRICE
Eggo waffles
select varieties 10 ct.
2.82 NON-MEMBER PRICE



ONLY!
11.98

H PERKS PRICE
M&M's party size candy
select varieties 34 or 38 oz.
12.98 NON-MEMBER PRICE



ONLY!
1.49

H PERKS PRICE
That's Smart!
apple juice 64 fl. oz.
1.98 NON-MEMBER PRICE



ONLY!
4.99

H PERKS PRICE
Tonucci pizza
select varieties 20.7 to 28.5 oz.
6.99 NON-MEMBER PRICE



ONLY!
14.99

H PERKS PRICE
Stouffer's party size entrée
select varieties 57 to 96 oz.
16.48 NON-MEMBER PRICE



ONLY!
2.48

H PERKS PRICE
Red Bull energy drink
select varieties 12 fl. oz.
2.68 NON-MEMBER PRICE



ONLY!
2.99

H PERKS PRICE
Ocean Spray cranberry
juice cocktail
select varieties 64 fl. oz.
3.36 NON-MEMBER PRICE



ONLY!
4.99

H PERKS PRICE
Ore-Ida potatoes
select varieties 19 to 32 oz.
5.54 NON-MEMBER PRICE



ONLY!
2.77

H PERKS PRICE
Lean Cuisine entrée
select varieties 5.25 to 10.5 oz.
3.14 NON-MEMBER PRICE

Plus deposit on applicable items.

H PERKS

Member prices storewide on 100s of products



ONLY!
2.48

H PERKS PRICE
Hy-Vee almondmilk
or Full Circle Market organic soymilk
select varieties 64 fl. oz.
2.99 NON-MEMBER PRICE



ONLY!
5.99

H PERKS PRICE
Huggies wipes
select varieties 112 to 192 ct.
6.77 NON-MEMBER PRICE



ONLY!
5.99

H PERKS PRICE
Top Care allergy, cold or flu relief
select varieties 12 fl. oz. or 24 to 30 ct.
6.98 NON-MEMBER PRICE



ONLY!
4.98

H PERKS PRICE
Downy fabric sheets
120 ct.
5.44 NON-MEMBER PRICE



ONLY!
7.49

H PERKS PRICE
Organic Valley milk
select varieties gallon
7.96 NON-MEMBER PRICE



ONLY!
.77

H PERKS PRICE
Tippy Toes organic
baby food
select varieties 3.25 or 3.5 oz.
1.00 NON-MEMBER PRICE



ONLY!
15.94

H PERKS PRICE
Bounty paper towels
6 triple rolls
16.94 NON-MEMBER PRICE



ONLY!
4.98

H PERKS PRICE
Cascade dishwasher detergent
select varieties
3 to 25 ct., 60 or 75 oz.
5.44 NON-MEMBER PRICE



ONLY!
4.99

H PERKS PRICE
Schär gluten free bread
select varieties 14.1 oz.
5.54 NON-MEMBER PRICE



ONLY!
23.97

H PERKS PRICE
Huggies Little Movers,
Snugglers or OverNites diapers
select varieties 32 to 84 ct.
24.97 NON-MEMBER PRICE



ONLY!
3.67

H PERKS PRICE
Oral-B or Crest oral care
select varieties
75 ct. or 2.7 to 16.9 oz.
3.97 NON-MEMBER PRICE



ONLY!
3.77

H PERKS PRICE
Lysol or Easy Off cleaner
select varieties
35 ct. or 14.5 to 40 oz.
3.97 NON-MEMBER PRICE



ONLY!
4.98

H PERKS PRICE
Rebel ice cream
select varieties 16 fl. oz.
5.48 NON-MEMBER PRICE



ONLY!
7.88

H PERKS PRICE
Quest peanut butter cups,
cookies or bars
select varieties 4 or 8 ct.
8.88 NON-MEMBER PRICE



ONLY!
7.48

H PERKS PRICE
Tampax products
select varieties 22 to 54 ct.
7.97 NON-MEMBER PRICE



ONLY!
2.64

H PERKS PRICE
Dawn dishwashing liquid
select varieties
300 ml. or 14.6 to 18 fl. oz.
2.94 NON-MEMBER PRICE



ONLY!
2.98

H PERKS PRICE
Sensible Portions
veggie straws or puffs
select varieties 4.25 or 5 oz.
3.38 NON-MEMBER PRICE



ONLY!
4.48

H PERKS PRICE
KIND granola
select varieties 8 or 11 oz.
4.98 NON-MEMBER PRICE



ONLY!
1.99

H PERKS PRICE
Alani NU energy drink
select varieties 12 fl. oz.
2.18 NON-MEMBER PRICE



ONLY!
5.98

H PERKS PRICE
Clorox bleach 81 fl. oz.
6.38 NON-MEMBER PRICE

Some restrictions apply. Prices subject to change. See store for details.

Start saving today. It's **FREE & EASY!**





ONLY!

1.28

H PERKS PRICE

Hy-Vee cream cheese
select varieties 8 oz.

1.68 NON-MEMBER
PRICE



ONLY!

2.49

H PERKS PRICE

Hy-Vee One Step russet potatoes
5 lb. pkg.

2.99 NON-MEMBER
PRICE



ONLY!

9.97

H PERKS PRICE

Tide laundry detergent
select varieties 92 fl. oz.

12.97 NON-MEMBER
PRICE



ONLY!

6.00

H PERKS PRICE

Hy-Vee Short Cuts
pineapple chunks 23 oz.

6.99 NON-MEMBER
PRICE



ONLY!

4.99

H PERKS PRICE

Crav'n Flavor artisan, pizzeria
style or rising crust pizza
select varieties 15.4 to 32.7 oz.

5.58 NON-MEMBER
PRICE



ONLY!

26.99

H PERKS PRICE

IAMS dog food
select varieties 15 lb.

29.98 NON-MEMBER
PRICE



ONLY!

6.98

H PERKS PRICE

Gatorade sports drink
select varieties
8 pack bottles 20 fl. oz.

7.48 NON-MEMBER
PRICE



ONLY!

13.97

H PERKS PRICE

Charmin bath tissue
select varieties 12 mega rolls

14.97 NON-MEMBER
PRICE



ONLY!

4.97

H PERKS PRICE

Lysol wipes
select varieties 80 ct.

5.97 NON-MEMBER
PRICE

Some restrictions apply. Prices subject to change. See store for details.

H PERKS

New name. Same benefits.

Now, save even more with PERKS PRICES.

When you make the switch to Hy-Vee PERKS,
enjoy members-only prices storewide. **IT'S FREE & EASY!**

