



# Executive Leadership Academy

October 29-30, 2025

*"Every business leader looks like a genius when the tide is high, but when the tide goes back out, we get to see who was skinny dipping."*

**WHO SHOULD ATTEND:** President, CEO, CFO, COO, Business Owners, Senior PM, General Superintendent

Leading a successful construction business requires more than luck; top leaders must continually improve in areas like operational excellence, talent development and cultivation, and strategic thinking to ensure long-term success. This program will equip aspiring and existing leaders with the skills needed to transition from daily tactics to long-term planning - bringing better results to all.

## IN THIS PROGRAM, LEADERS WILL LEARN:

### STRATEGY

- What does this mean to a senior leader
- How to make the vision statement be more than a poster on a wall
- Trends to think about and how to make it happen
- Understand the role of data and fact-based decision making
- Developing a culture based on operational excellence

### FINANCIAL MANAGEMENT

- Creating realism in budgets
- Examination on why projects go over - A behavioral perspective
- Financial ratios, statements and how to use data to make better decisions

### COACHING AND MENTORING

- How to lead and manage and when to know the difference
- Being a talent-focused organization and becoming a magnet for top talent
- Providing real-time, realistic Plus Delta feedback
- Being a coach that drives for success

*Register Here!*



<b>Date/Time:</b>	October 29-30, 2025 (8 am - 3 pm)
<b>Location:</b>	ABC of Iowa, 3100 SE Enterprise Dr., Grimes, IA 50111
<b>Instructor:</b>	Gregg M. Schoppman, Principal ▪ FMI Corporation
<b>Program Fee:</b>	\$1,249 Member ▪ \$2,499 Non-Member

**BY OCTOBER 10TH**

RESERVATIONS ARE REQUIRED. SPOTS ARE LIMITED TO 30. Course materials, breakfast & lunch are included with registration.