

EXECUTIVE LEADERSHIP ACADEMY

Date/Time: Wednesday & Thursday, October 18 & 19, 2023 / 8 am - 3 pm

Location: Hotel Renovo
11167 Hickman Road, Urbandale, IA 50322

Instructor: Gregg M. Schoppman, Principal - FMI Corporation

Program Fee: \$1,249 Member - \$2,499 Non-Member

Course materials, breakfast & lunch are included with registration.

WHO SHOULD ATTEND: President, CEO, CFO, COO, Business Owners, Senior PM, General Superintendent

After conducting several years of Field Leader Training Programs, ABC of Iowa and FMI have partnered together to provide this new program specifically designed for executive leadership.

*"Every business leader looks like a genius when the tide is high,
but when the tide goes back out, we get to see who was skinny dipping."*

Leading a successful construction business takes more than a little luck to thrive. Regardless of what is happening in the market, top leaders must strive for continual improvement in all aspects of their business. A strong balance sheet and profitability require hyper focus on such things as operational excellence, talent cultivation/development and savviness in all things business. Strategic thinking is something that each business leader must commit themselves to each day to create a successful platform for the long-term. Aspiring leaders also must think about how they transition from the day-to-day tactical approach to a longer-range mindset. Ultimately, this program will help equip all leaders with the necessary skills to achieve better results.

In this program, leaders will learn the following:

STRATEGY

- What does this mean to a senior leader
- How to make the VISION statement be more than a poster on a wall
- Trends to think about and how to make it happen
- Understand the role of data and fact-based decision making
- Developing a culture based on operational excellence

FINANCIAL MANAGEMENT

- Creating realism in budgets
- Examination on why projects go over - A behavioral perspective
- Financial ratios, statements and how to use data to make better decisions

COACHING AND MENTORING

- How to lead and manage and when to know the difference
- Being a talent-focused organization and becoming a magnet for top talent
- Providing real-time, realistic Plus Delta feedback
- Being a coach that drives for success



Iowa

**RESERVATIONS ARE REQUIRED.
SPOTS ARE LIMITED TO 30!**

**REGISTER BY
FRIDAY, OCTOBER 6TH**

